The University of Arkansas at Monticello will create a consistent representation to the University and community by following standards which govern the development and maintenance of the University’s web presence. All official UAM web-sites will be hosted on a UAM server. Any exception must be approved. All UAM web-sites will be under the direction of the UAM Web-publisher, with identified personnel involved in site maintenance. This action ensures that the sites meet the requirements of current and future policies, as well as operating procedures established by the UAM Department of Information Technology, Marketing Committee, and Executive Council.

All changes to the UAM homepage must be approved by the marketing committee; Maintenance of the UAM web-site including, but not limited to: adding, deleting, and altering information will be performed by the UAM web publisher or designee; The UAM marketing committee will assist the UAM web publisher in regulating any information placed on the website;

All institutional web-pages displayed on the UAM web-site must include a direct link to the UAM homepage;

All institutional web-pages must contain one of the three official UAM logos in the banner and identify themselves as being part of the University of Arkansas at Monticello;

Web-site maintenance and design will be handled through the University of Arkansas at Monticello marketing committee to ensure compatibility with the server components, software, and implementation strategy of the Department of Information Technology. Any outsourcing requests must be submitted in writing to the marketing committee for review;

Web-pages hosted on the UAM web-servers by faculty, staff, and officially recognized student organizations must adhere to university policies and reflect professionally on the University of Arkansas at Monticello. Compatibility with the server components, software, and implementation strategy of the Department of Information Technology are required;

The web publisher will work with the appropriate Executive Council member(s), and other key personnel to ensure compliance with this policy.
Decision rendered by the Marketing Committee or the Web-publisher may be appealed. Appeals must be in writing. All appeals must offer justification of a reversal or change of decision.

An appeal must include ample explanation to warrant further consideration by the Marketing Committee. There is no statute of limitations regarding submitted appeals or decisions by the Marketing Committee. Once an appeal decision is rendered by the Marketing Committee, the appeal may be forwarded to the Vice Chancellor for Advancement and University Relations. There is no appellate body beyond this point.