Academic Council Meeting  
November 12, 2014  
2:00 p.m.  
Library Conference Room A

Present: Dr. Jimmie Yeiser, Dr. Rick Clubb, Mr. Mark Spencer, Dr. Louis James, Dr. Peggy Doss, Dr. Phil Tappe, Ms. Sandra Campbell, Dr. Laura Evans, Dr. Kelly Bryant, Mr. Brian Hairston, Dr. Morris Bramlett, Mr. Bob Ware, Ms. Carol Dolberry, Ms. Mary Whiting and Ms. Rita Hyatt.

The minutes of the October 30, 2014 meeting were approved.

The Council discussed retention and recruitment ideas.
- School of CIS pairs up senior students with freshman CIS major for mentoring.
- The English faculty are developing a custom-published workbook for Fundamentals of English.
- The Education faculty ask students to write an assessment about student’s presentation to discourage students from missing classes.
- The Marketing Committee is using six electronic bill boards in the Little Rock area.
- Admission Office provides a list of prospective students each month for units to contact and provide additional information about the program.

Dr. Yeiser provided the Council with a copy of syllabi template for face to face and online. He stated that the learning outcomes are not currently included in the on-line template.

The Council discussed C & S proposal from the Registrar’s Office to modify the credit for prior military training. The Council agreed to waive the 10-day review and approved the proposal.

Dr. Yeiser reminded the Council of the Annual Evaluation deadline.

Dr. Yeiser reminded the Council of the Promotion and Tenure deadline.

The next Academic Council meeting will be Wednesday, December 3, 2014 at 2:00 p.m. in the House Room.

The meeting adjourned at 3:12 p.m.