

November 14, 2016

Faculty, Staff, and Students:

I know that many of you are looking ahead to the excitement of the holidays as you begin to put the finishing touches on a very busy semester. As I reflect on the conclusion of my first calendar year at UAM, I am awestruck at how rapidly the year has gone.

We have embarked upon a lot of work with our Student Success Collaborative and new strategies for pre-registration. We are also in the midst of planning our first December commencement which was requested by our SGA during my first meeting with them. Many of you are working hard to see that our students are successful, and I am grateful for your dedication to them and UAM.

One of our biggest projects next year will be to finalize a Strategic Planning document. A lot of preplanning has taken place thus far:

1. We have a vision which was created and approved by Dr. Bobbitt and received support in meetings with the Governor.
2. The vision has been used consistently in messaging to many different internal and external audiences; it was explained in each unit's meeting when I first arrived.
3. The Executive Council worked on the mission, tweaked the vision, and developed core values at this summer's retreat.
4. The mission, vision, and core values were emailed to the entire campus and each VC was asked to gather any feedback in staff and unit meetings.
5. We have begun naming input teams for cross collaboration and developed a tentative timeline (see attached for teams, representatives, and tentative process and timeline).
6. Teams will be asked to offer feedback on goals, strategies, and priorities to build the framework of the plan. There will also be opportunity to offer feedback on an Enrollment Strategy Planning document as groups delve into their work.
7. It is critical that everyone have a part in the feedback process. Please review the teams and seek out those from your departments or units and offer input as needed. Likewise, team members will be asked to take information back to their faculty and staff unit meetings for discussion.

As we move into the spring semester, there are a number of new things on the horizon:

- An RFP for branding, marketing and redesign of our communication strategies will be awarded and work will begin.
- Improvements of our physical infrastructure and our facilities will continue. As many of you know, work was done in the Fall to address the severe mold problems we had in

Sorrells, Willard and Maxwell halls, as well as making sure that we can cool the Science Center as the weather grows warmer in the Spring.

- A new method to budget hearings will be implemented so that we can begin to build the outcomes-based funding model into both the academic and fiscal infrastructures of UAM.
- Recruitment and orientation will have a new approach under the leadership of Tawana Greene and her staff. Before you know it, we will be into building schedules for Fall 2017.

There is a lot of work to do and I am excited about all of the possibilities as we strive to achieve our goals. I appreciate your commitment and service to UAM.

Karla Hughes, Ph.D.
Professor and Chancellor

UAM Strategic Planning Input Teams and Process

ENROLLMENT SERVICES

Led by: Tawana Greene, Executive Director of Enrollment Management Services

Laura Barton, Instructor, Mathematical and Natural Sciences

Tyler Harrison, Academic Advisor

Whitney Litzsey, HEI Program Coordinator

Trinita Newton, Financial Aid Analyst

Roberta Thomas, Career Advisor and Testing Center Coordinator

Drew Perry, Student Ambassador

Alec Stover, Student Ambassador

Cyrus Vance, Director of Student Services, McGehee

STUDENT LIFE

Led by: Renea McClendon, Dean of Students

Emily Ashley, Data Management Specialist and Associate Registrar

Thomas Bedward, Director of Aramark Dining Services

Zachery Birdsong, Student (SGA)

Lindsey Clement, Student (Student Organization)

Julie Gentry, Director of Recreation and Intramurals

Iciephine Green, University Police Officer

Lynn Harris, Instructor of Computer Information Systems (Student Organization Advisor)

John Harvey, Head Baseball Coach (Athletics)

Lindy Hester, Account Services Administrator (Finance and Administration)

Laura Hughes, Director of Career Services

Taylor Montgomery, Student (Student Organization)

David Streeter, Director of Student Services (Crossett)

Deon Sullivan, Graduate Assistant (Residence Life)

FINANCE AND ADMINISTRATION

Led by: Alex Becker, Reporting and Payroll Manager

Paris Baldain, Administrative Specialist III, Information Technology

Julie Barnes, Human Resources Analyst

Sage Loyd, Grants Analyst

Britney Jackson, Project Manager

COMMUNICATIONS STRATEGIES AND ALUMNI

Led by: Mike Owens, Associate Vice Chancellor for Alumni and Communications Strategy

Jim Brewer, Director of Media Services

Memorie Dickson, Coordinator of Continuing Education

Bryan Fendley, Director of Academic Computing, Information Technology

Anissa Ross, Chief Information Officer, Information Technology

Lisa Jo Ross, Alumni and Development Officer

Roxanne Smith, Accounting Specialist, Advancement

DEAN'S COUNCIL

Led by: Peggy Doss, Interim Vice Chancellor for Academic Affairs, Dean and Professor, Education

Morris Bramlett, Dean and Professor, Mathematical and Natural Sciences

Kelly Bryant, Dean and Professor, Agriculture

Sharon Cantrell, Assistant Vice Chancellor for Technical Education, McGehee

Janie Carter, Assistant Vice Chancellor, Crossett

Richard Clubb, Dean and Professor, Social and Behavioral Sciences

Laura Evans, Dean and Associate Professor, Nursing

Brian Hairston, Dean and Associate Professor, Computer Information Systems

Kim Level, School of Education Representative

Phil Tappe, Dean and Professor, Forestry and Natural Resources

Mark Spencer, Dean and Professor, Arts and Humanities

HLC

Led by: Daniel Boice, Director of Library

Dale Bower, Associate Vice Chancellor for Academic Affairs

Donna Hunnicutt, Associate Professor and Graduate Coordinator

CURRICULUM AND STANDARDS

Led by: Lori Selby, Associate Professor, Computer Information Systems

Marsha Clayton, Associate Professor, Business

Robert Ficklin, Associate Dean and Professor, Forestry and Natural Resources

Emily England, Student

Heidi Hogue, Assistant Professor, Nursing

Marie Jenkins, Associate Professor, Social and Behavioral Sciences

Taylor Maddox, Student

Peggie Orrell, Workforce Ed Instructor, McGehee

Robert Stark, Professor, Agriculture

Kate Stewart, Professor, Arts and Humanities (also representing Faculty Assembly)

Sam Snyder, Instructor, Mathematics and Natural Sciences

Shela Upshaw, Workforce Ed Instructor, Crossett

FACULTY COMMITTEES AT LARGE

Led by: Clinton Young (General Education Committee)

Kathy Anderson, Associate Librarian (Council of Assessment on Student Academic Achievement)

John Henris, Assistant Professor, Social and Behavioral Sciences (Faculty Assembly)

Myeong Kim, Associate Professor, Social and Behavioral Sciences (Institutional Review Board)

Alice Lindsey, Workforce Ed Instructor (Crossett)

Andrew Nelson, Instructor, Arts and Humanities (Program Review Committee)

Matthew Pelkki, Professor, Forestry and Natural Resources (Graduate Council)

Kim Ray, Workforce Ed Instructor (McGehee-Dermott Campus)

STUDENT SUCCESS TEAM

Led by: Brian Hairston

Lisa Cater, (Information Technology)

Hannah Berman, (Advising)

Seth Dutton, (Athletics)

Lynn Fox, (Mathematical and Natural Sciences)

Crystal Halley, (Advising)

Angela Marsh, (Computer Information Systems)

Leia O'Fallon, (Nursing)

Craig Olsen, (Arts and Humanities)

CORE TEAM

Culmination of Work Teams input will be forwarded to a Strategic Plan Core Team (named later) to review and make recommendations to the Chancellor's Office. This group to be provided by oversight from a representative from the Chancellor's Office (Lisa Shemwell) and a co-chair, John Davis.

COMMUNITY AND ALUMNI ADVISORY TEAM

Prior to the Core Team's recommendations going to the Chancellor's Office, the proposal will be reviewed by Community and Alumni Leaders to be named later.

EXECUTIVE COUNCIL

Prior to the Chancellor taking the finalized plan to the Board of Visitors, the Executive Council will review for input.

Board of Visitors

Once the Chancellor reviews the proposed document, she will send to the Board of Visitors for Review.

University of Arkansas System

Chancellor will submit plan to the UA System for review.

TENTATIVE TIMELINE

November 7, 2016 by 10:00 a.m.—Team Leaders and Team Members recommendations to be submitted to the Chancellor's Office (Deans will be asked about faculty service on groups unless the faculty is a member of a particular committee that is instantly named as a team).

November 16, 2016 — Chancellor's Office confirms that Team Leaders and Team Members will serve. Will ask for immediate reply if leaders and/or members wish not to serve.

Prior to December 14, 2016 Lisa Shemwell from the Chancellor's Office will meet with Team Leaders and initiate the Chancellor's official charge to the team and answer any questions.

January 2017 through March 17, 2017—Team Leaders will meet with groups as schedules permit to work on providing input.

March 20-24, 2017—Lisa Shemwell to assemble all input and prepare for Core Team Meeting immediately following Spring Break.

April 3, 2017—Lisa Shemwell and John Davis will assemble the Core Team and begin the work of making recommendations to the Chancellor on the priorities for the Strategic Plan.

May 1, 2017—Lisa Shemwell and John Davis will submit proposed plan based on input and Core Team's recommendations to Community and Advisory Team.

June 1, 2016—Chancellor will submit the proposed document to the Board of Visitors for review.

July 1, 2017—Chancellor will solidify plan with Dr. Donald Bobbitt.

August 1, 2017—FINALIZED Plan to be released to the campus.